



NEWMEXICANKENNELS.COM

FAQ'S and Information About NutriSource

At New Mexican Kennels, NutriSource is the primary brand of dog food we feed to our lodgers. We also give our customers the option to select any of the other brands of food we carry in our [retail store](#) for us to feed their pet, or they can bring your own food. There is no extra charge for this service.

Why we feed NutriSource

In 2014 after discovering this food and reviewing the manufacturer's reputation, we decided to add NutriSource to the super premium brands we carry, and also to use it as the primary food served at the kennel. Our owner, Juxi Burr, also feeds NutriSource to her own champion Labrador Retrievers.

About Tuffy's – The Manufacturer

Tuffy's Pet Foods is a trusted family-owned pet food manufacturer for over 50 years. They offer a wide range of Premium Pet Foods and formulas including Dry, Canned, Grain Free, and Organic, all created with the finest ingredients. We also use the Good 4 Life* formula in a large amount of our pet foods, which is formulated to bring your pet Super Premium Nutrition. We bring you Super Premium Pet Foods, consistent products, a manufacturing facility you can trust and unparalleled customer service.

Darrell "Tuffy" Nelson, father of current Owner Kenny Nelson, started Pine Lakes Feed in Perham, Minnesota in 1947. After returning to Perham from college in 1964, Kenny developed the Tuffy's Dog Food Company in partnership with his father. This was an excellent extension of the business considering most of the raw materials used in dog food were already at Pine Lakes Feed.

After 39 years of manufacturing Economy line pet food Tuffy's leaped into the Super Premium Pet Food Industry and developed a nationally known product called NutriSource Super Premium Pet Food. Experiencing success within the Super Premium lines Tuffy's expanded in 2007 with their Holistic line of Pet Food called Pure Vita. Again

Tuffy's was thriving in the Super Premium lines and in 2009 brought in an Organic line of Pet Food called Natural Planet Organics.

Tuffy's Pet Foods along with Kenny's Candy, Barrel O'Fun Snack Foods & NutHeads Chocolate Factory are all companies under the family of ownership known as KLN Family Brands.

Frequently Asked Questions

Are any of the pet foods GMO free?

Whenever possible we avoid the use of GMO ingredients in our natural foods and treats. The two most commonly used GMO carbohydrate sources, corn and soy, are not found in our natural food lines.

How are our pet foods preserved?

Naturally preserved with Mixed Tocopherols and Citric Acid derived from Vitamin E.

What is the food's shelf life?

Best if used by date is stamped on every bag of food and treats. The best if used by date indicates 18 month from the manufactured date. Our cans have a three year best if used by date.

How long is the canned food good for once it is opened.

It should be covered and stored in a refrigerator for up to 3 days.

Is it necessary to gradually switch when starting our foods?

It is recommended to gradually switch by mixing the new food with the old at 10% for 10 days if possible. If digestive upset occurs we recommend slowing down the transition until their stools are back to normal.

What is the pH of our food?

Our target pH is 5.5% for dog and cat foods.

What is Brewer's Yeast?

Brewer's yeast provides Vitamin B and also adds protein; it also adds palatability to the food. It is used for pets and human foods.

Are our products AAFCO approved?

We follow AAFCO standards with all our formulas for dog and cat foods.

How does our Frequent Buyer Program work?

We do have a Frequent Buyer Program where you can receive a Free bag upon purchase of 12 bags. Your retailer should have these cards on hand. The retailer keeps the cards and when you have purchased 12 they will give you the 13th bag free.

Have we ever had a recall? We have never had a product involved in a recall. We are a family owned company, having been in the dry pet food business for over 49 years.

Our Dry Food Varieties

(Full explanations and content information for the (4) varieties are listed below:

Adult Chicken & Rice

NutriSource® Adult Chicken & Rice Formula Dog Food provides super premium nutrition in a scientifically formulated easy-to-digest food. Real chicken is the number one ingredient in NutriSource® Adult Chicken & Rice Formula Dog Food. Chicken is a source of high quality protein to help maintain muscle mass and strength. Chicken has a rich, wholesome taste dogs love. NutriSource® combines chicken, rice, and carefully selected ingredients in the precise blend to balance all essential nutrients necessary for optimum health, well being and long life. The readily available nutrients in chicken and rice result in less waste.

Available in: 6.6 lb., 18 lb. and 33 lb. bags

INGREDIENTS: Chicken, chicken meal, brown rice, barley, white rice, chicken fat (preserved with mixed tocopherols and citric acid), natural turkey and chicken flavor, beet pulp-dried, oatmeal, fish meal (a source of fish oil), potassium chloride, dried brewers yeast, flax seeds, salt, minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, cobalt proteinate, selenium yeast), vitamins (vitamin A acetate, vitamin D3 supplement, vitamin E supplement, niacin, d-calcium pantothenate, thiamine mononitrate, pyridoxine hydrochloride, riboflavin supplement, folic acid, biotin, vitamin B12 supplement), lactic acid, glucosamine hydrochloride, ascorbic acid (source of vitamin C), chondroitin sulfate, choline chloride, yucca

schidigera extract, calcium iodate, rosemary extract, yeast culture (*Saccharomyces cerevisiae*), dried *Lactobacillus acidophilus* fermentation product, dried *Enterococcus faecium* fermentation product, dried *Aspergillus niger* fermentation extract, dried *Trichoderma longibrachiatum* fermentation extract, dried *Bacillus subtilis* fermentation extract.

Lamb Meal & Rice Formula

NutriSource® Lamb Meal & Rice Formula provides super premium nutrition in a scientifically formulated, easy-to-digest food. NutriSource® uses the finest quality ingredients including New Zealand lamb meal as the primary source of protein and high quality rice as the primary cereal carbohydrate ingredient. NutriSource® Lamb Meal & Rice Formula contains no corn, wheat or soy. The specific protein and carbohydrates are selected for their ease of digestibility.

Available in: 6.6 lb., 18 lb. and 33 lb.

INGREDIENTS: Lamb meal, white rice, brown rice, barley, oatmeal, beet pulp-dried, fish meal (a source of fish oil), flax seeds, natural turkey and chicken flavors, chicken fat (preserved with mixed tocopherols and citric acid), sunflower oil, dried egg product, dried brewers yeast, potassium chloride, salt, minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, cobalt proteinate, selenium yeast), choline chloride, vitamins (vitamin A acetate, vitamin D3 supplement, vitamin E supplement, niacin, d-calcium pantothenate, thiamine mononitrate, pyridoxine hydrochloride, riboflavin supplement, folic acid, biotin, vitamin B12 supplement), taurine, lactic acid, glucosamine hydrochloride, ascorbic acid (source of vitamin C), chondroitin sulfate, yucca schidigera extract, calcium iodate, rosemary extract, yeast culture (*Saccharomyces cerevisiae*), dried *Lactobacillus acidophilus* fermentation product, dried *Enterococcus faecium* fermentation product, dried *Aspergillus niger* fermentation extract, dried *Trichoderma longibrachiatum* fermentation extract, dried *Bacillus subtilis* fermentation extract.

NutriSource® Lamb Meal and Rice Formula Dog Food is formulated to meet the nutritional levels established by the Association of American Feed Control Officials (AAFCO) Dog Food Nutrient Profiles for all life stages.

Weight Management

NutriSource® Weight Management Chicken & Rice Formula provides super premium nutrition in a scientifically formulated easy-to-digest food designed for maintenance of less active adult dogs that may tend to gain weight and also for overweight dogs.

Chicken is the #1 ingredient in NutriSource® Weight Management Dog Food. Chicken is a source of high quality protein and has a rich, wholesome taste dogs love.

Available in: 6.6 lb., 18 lb. and 30 lb.

INGREDIENTS: Chicken, chicken meal, barley, brown rice, beet pulp-dried, pea fiber, oatmeal, natural turkey and chicken flavor, tomato pomace, pea protein, chicken fat (preserved with mixed tocopherols and citric acid), rice bran, dried brewers yeast, fish meal (a source of fish oil), flax seed, salt, potassium chloride, minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, cobalt proteinate, selenium yeast), vitamins (vitamin A acetate, vitamin D3 supplement, vitamin E supplement, niacin, d-calcium pantothenate, thiamine mononitrate, pyridoxine hydrochloride, riboflavin supplement, folic acid, biotin, vitamin B12 supplement), lactic acid, L-carnitine, glucosamine hydrochloride, choline chloride, L-ascorbyl-2-polyphosphate (source of vitamin C), DL methionine, chondroitin sulfate, yucca schidigera extract, calcium iodate, rosemary extract, yeast culture (*Saccharomyces cerevisiae*), dried *Lactobacillus acidophilus* fermentation product, dried *Enterococcus faecium* fermentation product, dried *Aspergillus niger* fermentation extract, dried *Trichoderma longibrachiatum* fermentation extract, dried *Bacillus subtilis* fermentation extract. NutriSource® Weight Management Dog Food is formulated to meet the nutritional levels established by the Association of American Feed Control Officials (AAFCO) Dog Food Nutrient Profiles for maintenance of adult dogs.

Senior

NutriSource® Senior Dog Chicken and Rice Formula provides super premium nutrition in a scientifically formulated easy-to-digest food specially designed for dogs 7 years of age and older. Real chicken is the number one ingredient in NutriSource®. Chicken is a source of high quality protein and has a rich, wholesome taste dogs love. NutriSource® combines chicken, rice, and carefully selected ingredients in the precise blend to balance essential nutrients necessary for optimum health, well being, and long life. The readily available nutrients in chicken and rice result in less waste.

Available in: 6.6 lb., 18 lb. and 30 lb.

INGREDIENTS: Chicken, chicken meal, brown rice, barley, white rice, peas, natural turkey and chicken flavor, pea protein, flax seeds, chicken fat (preserved with mixed tocopherols and citric acid), oatmeal, beet pulp-dried, dried egg product, fish meal (a source of fish oil), dried brewers yeast, potassium chloride, salt, minerals (zinc proteinate, iron proteinate, copper proteinate, manganese proteinate, cobalt proteinate, selenium yeast), vitamins (vitamin A acetate, vitamin D3 supplement, vitamin E supplement, niacin, d-calcium pantothenate, thiamine mononitrate, pyridoxine hydrochloride, riboflavin supplement, folic acid, biotin, vitamin B12 supplement), lactic acid, glucosamine hydrochloride, ascorbic acid (source of vitamin C), choline chloride, chondroitin sulfate, yucca schidigera extract, calcium iodate, rosemary extract, yeast culture (*Saccharomyces cerevisiae*), dried *Lactobacillus acidophilus* fermentation product, dried *Enterococcus faecium* fermentation product, dried *Aspergillus niger* fermentation extract, dried *Trichoderma longibrachiatum* fermentation extract, dried *Bacillus subtilis* fermentation extract.

NutriSource® Senior Dog Food is formulated to meet the nutritional levels established by the Association of American Feed Control Officials (AAFCO) Dog Food Nutrient Profiles for maintenance of adult dogs.

*Good 4 Life is the only system that utilizes these 4 Alltech® trademarks that benefit your pet's optimum health & well being.

Selplex for Dogs

What is Sel-Plex?

Sel-Plex is an exclusive form of organic selenium scientifically proven for use in animal nutrition. The product is composed of selenium enriched yeast in the form of seleno amino acids, the same form found in plants. Sel-Plex is absorbed and metabolized as an amino acid, with no adverse interaction with other minerals in the diet.

Mode of Action

Selenium is an essential element for glutathione peroxidase (GSH-Px) antioxidant enzyme activity. GSH-Px, together with vitamin E and other antioxidant agents, helps to reduce the harmful effects caused by peroxidative reactions in body cells. Additionally, selenium reacts with toxic metals such as lead, cadmium and arsenic, producing

biologically inert compounds. Among the many functions of selenium, it is key to the activity of thyroid hormone, by means of the selenoprotein iodothyronine 5 – deiodinase (IDI).

Selenium is also responsible for selenoprotein-P transportation. Selenoprotein-P is an essential component of the spermatic capsule, and in its absence, fertility is impaired (Arthur, 1994). Feed ingredients contain variable selenium concentrations, and it is known that most of them are selenium deficient. Physiological requirements for selenium are relatively low, but when deficiency of this mineral occurs, the antioxidant system is compromised, with severe consequences for the health and welfare of the companion animal.

Benefits

Sel-Plex provides a natural, traceable and safe source of organic selenium in Good 4 Life products. As the specific form of organic selenium in Sel-Plex is better absorbed and retained, Sel-Plex thus provides an array of benefits to companion animals. Among the clinical symptoms presented by selenium deficient animals are muscular weakness, subcutaneous edema, anorexia, depression, dyspnea, and eventually comma. Additionally, the selenium deficiency causes cardiac and skeletal muscular degeneration conditions, and reproductive failure.

Bioplex for Dogs

What are Bioplex minerals?

Bioplex organic trace minerals provide nutritionally important trace mineral nutrition in a form as close to nature as possible.

Bioplex minerals are as close to nature's plant forms as manufacturing processes allow. Vegetable proteins are hydrolyzed to a mixture of amino acids and peptides, reacted with mineral salts, then conditions are set to allow formation of the chelates. The result? A mixture of mineral-amino acid and mineral-peptide chelates – just like those in plants. By presenting minerals in the same types of compounds found in nature, Bioplex minerals are easily absorbed and more highly retained by the animal, establishing adequate tissue reserves to support disease defense and overall animal health.

Performance

Trace minerals play a crucial role in pet nutrition. In order to help maintain a healthy coat and skin, balanced growth and optimum disease resistance, pets require a consistent, available and active mineral supply.

Petfood formulations can interfere with mineral absorption causing reduced immunity, low metabolism, unsatisfactory skin health and delayed animal growth. Bioplex organic trace minerals are unique in that they are protected by multiple amino acids and peptides. This level of protection gets them safely through the volatile GI environment to absorption sites, maximizing retention of essential trace minerals to interactions and antagonisms. This level of protection gets them safely through the volatile GI environment to absorption sites, preventing loss of essential trace minerals. Easily absorbed from the intestine, Bioplex minerals are more highly retained in the animal. Benefits of proper trace mineral status include: improved immune function, tissue maintenance, activity of digestive enzymes, collagen synthesis and coat condition.

Recommended Use Rate

Companion Animals – Add Bioplex minerals at a rate to supply nutritional levels

Yea-Sacc for Dogs

- Stimulate microbial digestion
- Control pH of Lower GIT
- Reduce bacterial colonization
- Increase digestion of nutrients
- Reduce fecal moisture

Bio-Mos for Dogs

What is Bio-Mos?

Bio-Mos is the original natural solution to intestinal health issues. It promotes good bacteria and builds natural defenses there by maximizing animal performance and profitability. Gastrointestinal (GI) health and integrity are essential for overall

companion animal health and performance. Bio-Mos represents an advanced form of biological modifiers for intestinal microflora and is produced by a proprietary process developed by Alltech to meet modern pet food industry requirements.

Bio-Mos is derived from the cell wall of a select strain of yeast. With a market presence of more than 13 years and over 500 trials, Bio-Mos is the brand scientifically proven to support the intestinal health of companion animals.

Performance

Maintaining GI health is important for companion animals during all phases of life. Balancing gut microorganisms is crucial. Bio-Mos offers pet food manufacturers a natural and safe way of encouraging this balance.

Documented research has demonstrated that Bio-Mos:

- Maintains GI health and integrity
- Benefits young, adolescent and senior pets
- Performs during periods of stress

Visit their website for more information:

<http://www.nutrisourcepetfoods.com/nutrisource/>

NutriSource is available at New Mexican Kennels

Buy 12 of the same size and get the 13th FREE.

Call us for more information: 505-344-0158